

The project is among the initiatives supported by the MED Confederation to promote social and economic development in the Mediterranean countries

## **"la Caixa" Foundation extends the Incorpora programme to Tunis to promote the employment of people in situations of vulnerability**

- Disembarking in the Tunisian capital, the Foundation will launch this employment integration programme, which is aimed at helping to find jobs for members of groups with particular difficulties in integrating into employment. These groups include women and young people at risk of exclusion.
- In Tunis, the Incorpora network will be promoted by "la Caixa" Foundation and the Tunisian banking organisation Caisse des Dépôts et Consignations within the framework of the MED Confederation and in cooperation with the International Organisation for Migration (IOM).
- Firmly established as a benchmark in integration into employment in Spain, the Incorpora model, which has already been exported to Morocco, Hungary and Poland, will now be adapted to operate in Tunis, providing comprehensive personal services that include the training, mentoring and monitoring of beneficiaries in order to ensure integration into employment and society that is satisfactory for all involved.
- The Incorpora programme, which in 2016 facilitated over 28,000 jobs in Spain, works in partnership with 382 social organisations and more than 9,514 companies.

**Barcelona, 24 March 2017.** The CEO of "la Caixa" Banking Foundation, Jaume Giró, the Deputy Director General of the International Organisation for Migration (IOM), Laura Thompson, and the CEO of the Tunisian banking organisation Caisse des Dépôts et Consignations, Dr Boutheina Ben Yaghlane Ben Slimane, today signed an agreement to launch "la Caixa" Foundation's Incorpora programme in Tunis.



This agreement enables the implementation of the Incorpora programme in the Tunisian capital and its metropolitan area, which has a total **population of over two million people** and high unemployment rates. In terms of priority, the programme is aimed particularly at people in situations of vulnerability, mainly **women and young people at risk of exclusion**.

The project is launched under the aegis of **MED Confederation**, an association whose president is Jaloul Ayed and which promotes social and economic cooperation among the Mediterranean countries. **"la Caixa" Foundation, Caisse des Dépôts et Consignations of Tunisia, the World Savings Bank Institute, Caisse de Dépôts et Gestion of Morocco, IEMed, IPEMED and the Al Barid Bank of Morocco** are all founder-members of the confederation. Moreover, the **OIM** will be the project coordinating partner on the ground, working with local organisations in pursuit of the programme's goals.

## **More than 9,000 partner companies**

The mission of the Incorpora programme is to help find jobs for members of groups with **particular difficulties in integrating into employment**.

In 2016, the programme, which was launched ten years ago, helped **28,000** people at risk or in a situation of exclusion to find jobs. Cooperation between the social and business sectors is enabled by 382 organisations that operate the programme in all the Spanish provinces thanks to the efforts of 756 workers devoted to integration into employment. Moreover, last year alone, **9,000 companies** showed their social responsibility by engaging in the work of this programme.

In 2009, Incorpora was launched in Morocco, where the programme has already found more than **3,970 jobs** thanks to the support of 11 social organisations and the cooperation of **686 Moroccan companies**. Incorpora is also present in Hungary and Poland.

Further information:

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**Multimedia Press Room**

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